

# TOP THAI BRANDS 2018



Open Up New Business Opportunity  
With Thai Creativity

9 - 12 AUGUST 2018

HALL 5

KLCC CONVENTION CENTRE  
KUALA LUMPUR

10:00am - 18:00pm



## PROGRAMME

### Day 1 9 August 2018

13.00 - 14.00pm	<b>Opening Ceremony</b> Arrival of VIP, guests and media
14.00 - 14.05pm	Welcome address and report about the event by Ms. Patcha Wutipan, <i>Minister Counsellor (Commercial)</i>
14.05 - 14.15pm	Opening Speech by Mrs. Chantira Jimreivat Vivatrat, <i>Director General, Department of International Trade Promotion</i>
14.15 - 14.30pm	Ribbon cutting ceremony and group photo
14.30 - 15.00pm	"Open to the New Shades" Cultural performances supported by Tourism Authority of Thailand - KL Office
15.00 - 15.30 pm	Exhibition tour

### Day 2 10 August 2018

10.00 - 10.30am	<b>Seminar on "Leveraging Trade and Investment Opportunity with Thailand"</b> Registration
10.30 - 10.40am	Welcome address by Ms. Nipa Nirannoot, <i>Minister Counsellor, Royal Thai Embassy</i>
10.40 - 11.00am	Keynote Speech by Mrs. Chantira Jimreivat Vivatrat, <i>Director General, Department of International Trade Promotion</i>
11.00 - 12.00pm	<u>Panel Discussion on How Thai Creativity adds value to Malaysia Business?</u> <u>Testimonials of Malaysia - Thailand Co-creation</u> • Mr. Tonny Lim, <i>Founder of Boat Noodle</i> • Mrs. Yanavee Goh, <i>Chief Consultant, Therapist Development Dept, Thai Odyssey</i>
12.00 - 12.30pm	<b>Seminar on "Leveraging Trade and Investment Opportunity with Thailand"</b> <u>Presentation on Facilitator of trade and investment flows between Malaysia and Thailand</u> by Mr. Lucas Chong, <i>Deputy Head of Business Banking, Bangkok Bank Berhad</i>
12.30 - 13.30pm	Lunch





# PROGRAMME

## Day 2 10 August 2018

13.30 - 14.30pm	<i>Panel Discussion on "Why Thailand? : Experiences Sharing on Investment in Thailand"</i> <ul style="list-style-type: none"><li>• Mr. Daniel Ho Wai Ming, CFO of Tan Chong Group</li><li>• Mr. Goh Miah Kiat, CEO of Karex Berhad</li><li>• Representative from Board of Investment of Thailand (BOI)</li></ul>
14.30pm	End of the Seminar
15.00 - 15.05pm	Welcome address by MC
15.05 - 15.15pm	Speech by Ms. Lam Swee Kim <i>Chief Marketing Officer, SMG Entertainment Sdn Bhd</i>
15.15 - 15.20pm	<b>Strategic Partnership Announcement between SMG Entertainment Sdn Bhd (dimsum) and GMM Grammy Thailand</b> Speech by Mr. Jamorn Jirapaet <i>Head of Sales Sponsorship, GMM Grammy PCL</i>
15.20 - 15.30pm	<b>Strategic Alliance Announcement between SMG Entertainment Sdn Bhd (dimsum) and ARTOP INTERNATIONAL</b> Speech by Mr. Zhang Dong <i>Chief Executive Officer, Artop International</i>
15.30 - 15.40pm	MoU signing ceremony between SMG Entertainment Sdn Bhd (dimsum) and ARTOP INTERNATIONAL, witnessed by Director General of Department of International Trade Promotion and graced by Mr. Thanat Loekhunnasombat and Ms. Worranit Thawornwong
15.40 - 15.50pm	Group photo session

## Day 3 11 August 2018

11.00 - 11.30am	Cultural performances
12.30 - 13.00pm	Cooking demonstration
14.30 - 15.00pm	<b>Meet and Greet with Thai Celebrities</b> Mr. Thanat Loekhunnasombat and Ms. Worranit Thawornwong from the drama "My Dear Loser Series: Monster Romance"
15.30 - 16.00pm	Cultural performances
16.30 - 17.00pm	Cooking demonstration

## Day 4 12 August 2018

11.00 - 11.30am	Emcee Q&A session
12.30 - 13.00pm	Cultural performances
14.30 - 15.00pm	Emcee Q&A session
15.30 - 16.00pm	Cooking demonstration
16.30 - 17.00pm	Emcee Q&A session
17.00 - 17.30pm	<b>Lucky Draw by Mr. Nitikorn Komkris,</b> <i>Country Manager - Malaysia, Bangkok Airways PCL</i>

